

# Connecticut Surgeon First in New England to Perform Robotic Hair Transplant Procedure

## Dr. Ivan S. Cohen Adopts the Revolutionary ARTAS System



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FAIRFIELD, Conn., Feb. 25, 2013 (GLOBE NEWSWIRE) -- Restoration Robotics, Inc. today announced the installation of its revolutionary ARTAS® System at the Center for Hair Transplantation in Fairfield, CT. Dr. Ivan S. Cohen becomes the first in New England to offer this minimally invasive robotic hair restoration procedure to his patients. The ARTAS System is the first and only FDA cleared physician controlled, computer-assisted technology for hair transplantation. The system's robotic precision offers hair restoration physicians and patients unprecedented levels of safety, efficacy, and patient comfort.

"By utilizing this advanced technology, I am able to provide my patients with the most effective surgical options available today," said Dr. Ivan S. Cohen, "I am dedicated to maintaining state of the art surgical techniques and continuing to be at the forefront in the field of hair transplantation," continued Dr. Cohen.

"Our mission has been to offer all those in need of hair restoration, a minimally invasive procedure that is safe, effective, and precise," said Jim McCollum, CEO & President of Restoration Robotics. "Dr. Cohen is an internationally recognized well respected hair restoration surgeon, and I'm happy his patients will have the opportunity to benefit from the advantages of the ARTAS System"

### **Hair Loss by the Numbers**

According to the International Society of Hair Restoration Surgery (ISHRS), at least 35 million men in the United States are affected by male pattern baldness or androgenetic alopecia. By age 50, approximately 50% of men will experience some degree of appreciable hair loss.

Hair transplantation moves healthy, functioning follicles to the areas of the patient's scalp most impacted by baldness for more dramatic results. New hair continues to grow over the course of a full year, resulting in a gradual change in the patient's appearance over time. Hair transplantation is the only permanent solution for hair loss.

## **About Ivan S. Cohen, MD**

Dr. Cohen at the Center for Hair Transplantation in Fairfield, CT is Board Certified by the American Board of Dermatology and the American Board of Hair Restoration Surgery. Dr. Cohen lectures on hair transplantation and hair loss at the Yale University School of Medicine where he is an Associate Clinical Professor of Dermatology. He is Past President of the Connecticut State Medical Society Section of Dermatology.

Dr. Cohen was among the first surgeons to utilize the microscope in preparing follicular unit grafts, which has enabled his patients to achieve the natural results they seek. Dr. Cohen is dedicated to maintaining state of the art surgical techniques and sharing new information and ideas with other leaders in the field of hair transplantation. Dr. Cohen has been an invited speaker and faculty member at the Live Surgery Workshop in Orlando Florida as well as a regular speaker at the International Society of Restoration Surgery (ISHRS) annual meetings. For the past 4 years, Dr. Cohen has been the chairman of the ISHRS website committee. During those years, he and his committee redesigned the website to better serve its members and website visitors. Dr. Cohen was invited to be the Workshop Program Chair for the 2010 ISHRS Annual Meeting in Boston, MA.

The New York Times has profiled Dr. Cohen and his work in major articles. He has been featured on the Today Show, CNN, WFSB, NBC and Channel 12. Connecticut Magazine has reported on Dr. Cohen's transplant surgery. His work has also been published in the Journal of Dermatologic Surgery, The Journal of Geriatric Dermatology, The Archives of Dermatology and the Hair Transplant Forum International. Recently, he has been featured in Men's Health Magazine, Prevention Magazine, Connecticut Magazine, The Connecticut Post, and was recognized as one of the top 15 Hair Transplant Surgeons in North America by Town and Country Magazine.

## **About Restoration Robotics**

Restoration Robotics, Inc., a privately held medical device company, is dedicated to revolutionizing the field of hair transplantation by developing and commercializing its state-of-the-art image-guided ARTAS® System. This interactive, computer assisted system uses image guided technology and precision robotics to enhance the quality of hair restoration for the benefit of physicians and their patients. To learn more about the ARTAS System and its unique technology, visit [www.restorationrobotics.com](http://www.restorationrobotics.com) or [www.artashair.com](http://www.artashair.com).



The Center for Hair Transplantation logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=17308>

The Restoration Robotics, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=13345>

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